

Keith Greenstein

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WORK

Freelance.....Creative Director/Copywriter Present

Turner Classic Movies...Supervising Producer 2017 - 2018

Baldwin&.....Creative Director/Copywriter 2015 - 2016

Fitzgerald + Co...Creative Director/Copywriter 2012 - 2013

BooneOakley.....ACD/Copywriter 2007 - 2012

McKinney.....ACD/Copywriter 2002 - 2007

22 Squared (WestWayne).....CW/AD 1998 - 2002

Various Gigs.....Copywriter, Art Director 1993 - 1998



AWARDS

- One Show
- Communication Arts
- D&AD
- Effies
- The Art Directors Club
- Archive
- Graphis
- Print Regional Design Annual
- OBIEs
- ADDYs
- ShowSouth
- The Richmond Show



EDUCATION

University of Georgia:
BFA Graphic Design



CLIENTS

- Sony
- Audi
- Disney
- Coca-Cola
- Samsung
- Krispy Kreme
- Burt's Bees
- IBM
- State Farm
- Toyota
- CarMax

- Mizuno
- Dos Equis
- Polaris
- Boar's Head
- Ruby Tuesday
- SunTrust
- The Ad Council
- NASCAR
- Gold's Gym
- Coldwell Banker
- NASDAQ

- Emory Healthcare
- Mellow Mushroom
- Longhorn Steakhouse
- Red Hat
- Lowe's
- Publix Supermarkets
- Bojangles' Chicken & Biscuits
- Charlotte Tourism
- The Mint Museum
- Levine Children's Hospital
- Procter & Gamble